



## Changing the Way People Communicate and Collaborate

Welcome to your future at work, in class, on the road, in your community and at home. As a key part of Cisco® Collaboration, Cisco TelePresence™ technology powers the new way of working, where everyone, everywhere can be more productive through face-to-face collaboration. Cisco TelePresence solutions meet your needs—from team to personal use, to specific applications for your business, and even public access, allowing you to:

- Connect face-to-face with customers, partners, and co-workers, building trust, understanding, and relationships
- Scale executives and subject-matter experts like never before, transforming your business model and creating competitive differentiation
- Increase productivity through more interactions and less travel
- Speed time to market and make decisions faster with the right resource available at the right time
- Free IT resources with ease of use and operational simplicity to focus on strategic projects instead of operational maintenance

## Cisco TelePresence for Everyone, Everywhere

### Cisco TelePresence Endpoints

Cisco TelePresence endpoints deliver an unmatched experience in quality and simplicity. We can help you find the right Cisco TelePresence endpoint for every individual and team for natural and effective communication. Our innovative portfolio includes:

- **Immersive:** Optimized or adaptive Cisco TelePresence rooms for the best quality face-to-face communications and collaboration

- **Multipurpose:** Cisco TelePresence media and collaboration solutions for the widest range of multipurpose rooms and collaboration environments
- **Personal:** Streamlined products fit for private offices, at home for telecommuting or remote locations for workers on the go
- **Solution Platforms:** Core Cisco TelePresence components for customized applications from partners for your business

With a range of applications including meetings, high-definition video recordings and broadcasting, intimate customer experiences, and remote professional services such as healthcare, the Cisco TelePresence portfolio takes interaction, communications, and collaboration to a new level.

### Cisco TelePresence Infrastructure

The Cisco TelePresence portfolio offers the most comprehensive infrastructure centered around an integrated architecture, unified communications, and any-to-any interoperability between Cisco and third-party video products and collaboration technologies. Cisco TelePresence delivers a networked multipoint switch architecture for scalability and adaptive, on-demand media services—and integration with digital media and collaboration solutions from Cisco and other companies. Key components of the Cisco TelePresence infrastructure portfolio include:

- **Management:** Comprehensive management software with integrated scheduling, network management, and reporting capabilities, including usage measurement and return-on-investment (ROI) tools
- **Conferencing:** Industry-leading switching capabilities for large, high-performance, and scalable multipoint meetings and robust transcoding technologies

- **Media services:** Any-to-any interoperability with virtually all video technologies and on-demand media services such as recording, streaming, transcoding, and translation
- **Call and session control:** Robust Cisco TelePresence session control through a comprehensive set of signaling and call-control capabilities

Figure 1. Cisco TelePresence Interoperability



### Cisco TelePresence as a Service

As the leading provider of IP networks globally, Cisco is uniquely qualified to deliver secure, intercompany Cisco TelePresence connectivity for enterprise and service provider IP networks. Intercompany Cisco TelePresence solutions enable Cisco service provider partners to offer integrated scheduling support, dynamic security policy, and scalable multipoint intercompany services. Thus you can effortlessly and securely communicate with your colleagues, customers, and partners in other Cisco TelePresence locations, including public Cisco TelePresence Suites globally.

Intercompany Cisco TelePresence solutions allow you to securely connect beyond the enterprise boundary to accelerate ecosystem collaboration and client interaction. Intercompany Cisco TelePresence services offered by qualified Cisco partners support flexible

services to meet your needs, including dynamic security policy and closed user groups, encrypted meeting capabilities and scalable multipoint meet-me conferencing, online scheduling, and directory services.

- Cisco also offers a set of cloud services and applications such as Intercompany Cisco TelePresence Directory and scheduling for seamless and scalable intercompany collaboration with Cisco TelePresence systems.
- Publicly available Cisco TelePresence Suites further extend your ability to collaborate and interact with remote users and travelers at convenient public locations worldwide.

**Figure 2.** Public Cisco TelePresence Suite



## Why Cisco?

The ability to transform the way you work has never been easier. With the world's largest telepresence end-to-end solutions, combined with global services reach and a comprehensive and robust partner community, Cisco can make it easy to adopt the award-winning Cisco TelePresence experience.

Cisco Capital<sup>SM</sup> offers a variety of flexible financing options to help you maximize cash flow and facilitate future technology upgrades. Using the Cisco Lifecycle Services approach, partners provide comprehensive

Cisco TelePresence Product Portfolio		
<p><b>Endpoints</b></p> <p><b>Immersive</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence System 1300</li> <li>• Cisco TelePresence System 3010</li> <li>• Cisco TelePresence System 3210</li> <li>• Cisco TelePresence T3</li> <li>• Cisco TelePresence T1</li> </ul> <p><b>Multipurpose</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Profile 42-inch</li> <li>• Cisco TelePresence Profile 52-inch Dual</li> <li>• Cisco TelePresence Profile 65-inch Dual</li> <li>• Cisco TelePresence 6000 MXP</li> </ul> <p><b>Personal</b></p> <ul style="list-style-type: none"> <li>• Cisco IP Video Phone E20</li> <li>• Cisco TelePresence EX60</li> <li>• Cisco TelePresence EX90</li> <li>• Cisco TelePresence Movi with PrecisionHD USB Camera</li> <li>• Cisco TelePresence System 500</li> <li>• Cisco TelePresence System 1100</li> <li>• Cisco TelePresence 1000 MXP</li> <li>• Cisco TelePresence 1700 MXP</li> </ul> <p><b>Solutions Platform</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Codec C40/C60/C90</li> <li>• Cisco TelePresence Edge 95/75 MXP</li> <li>• Cisco TelePresence Quick Set C20</li> </ul>	<p><b>Infrastructure</b></p> <p><b>Call Session Control</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Video Communication Server</li> <li>• Cisco Unified Communications Manager</li> </ul> <p><b>Conferencing</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence MCU 4501/4515</li> <li>• Cisco TelePresence MCU 4203/4220</li> <li>• Cisco TelePresence MCU MSE 8510/8420</li> <li>• Cisco TelePresence MSE 8000/8050</li> <li>• Cisco TelePresence Multipoint Switch</li> <li>• Cisco TelePresence Server 7010</li> <li>• Cisco TelePresence Server MSE 8710</li> </ul> <p><b>Media Services</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Content Server</li> <li>• Cisco TelePresence Recording Server</li> <li>• Cisco TelePresence IP VCR 2210</li> <li>• Cisco Media Experience Engine</li> <li>• Cisco TelePresence Advanced Media Gateway 3610</li> <li>• Cisco TelePresence IP GW 3510</li> <li>• Cisco TelePresence ISDN GW 3241</li> </ul> <p><b>Management</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Manager</li> <li>• Cisco TelePresence Management Suite</li> </ul>	<p><b>Cloud Services</b></p> <p><b>Managed &amp; Hosted Services</b></p> <ul style="list-style-type: none"> <li>• Intercompany Cisco TelePresence Services</li> <li>• Cisco TelePresence Directory</li> <li>• Public Cisco TelePresence Suites</li> </ul> <p><b>Service Provider Exchange Solutions</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Exchange System</li> </ul> <hr/> <p><b>Peripherals &amp; Accessories</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence PrecisionHD Camera</li> <li>• Cisco TelePresence PrecisionHD USB Camera</li> <li>• Cisco TelePresence Remote Control TRC 4</li> <li>• Cisco TelePresence Remote Control TRC 5</li> <li>• Cisco TelePresence touch screen</li> </ul> <p><b>Industry Solutions</b></p> <ul style="list-style-type: none"> <li>• Cisco HealthPresence</li> <li>• Cisco TelePresence Educator MXP</li> <li>• Cisco TelePresence Intern MXP</li> <li>• Cisco TelePresence Tactical MXP</li> </ul>

service offerings to help plan, design, implement, and operate Cisco TelePresence systems.

Complete services for delivering the Cisco TelePresence experience and accelerating global deployments provide operational flexibility to either run the application on your own or use a managed or hosted service.

## More Information

For more detailed information about Cisco TelePresence solutions, the integrated portfolio of products, and Cisco TelePresence Services, please visit:

- Cisco TelePresence products: <http://www.cisco.com/en/US/products/ps7060/index.html>
- Cisco TelePresence solutions: <http://www.cisco.com/go/telepresence>
- Cisco TelePresence Services: <http://www.cisco.com/go/services>