



**VIDEO  
CHAMPION  
AWARDS**

FOR VIDEO CONFERENCING  
**INNOVATION**

Sponsored by **TANDBERG**

***Award Honors Those Showing Impact, Influence and Innovation in  
Video Communications***

**Purpose:**

To honor those companies and individuals who have shown innovation, influence, and impact while improving business processes through the use of interactive video conferencing. The contest is designed to encourage organizations and individuals to show how they use interactive video conferencing technology, to create impact in one of the five categories (listed below). Prizes will be awarded to those who submit the most creative and inspiring videos describing how they use video conferencing to achieve goals, increase ROI, improve productivity and change lives for the better. Each video should appeal to a wide audience, be vendor neutral and be less than 2 minutes in length. Each winner will be determined by an independent panel of judges in their sole discretion, and in accordance with these Official Rules.

**Contest Sponsor:**

The contest is being coordinated by TANDBERG, 1860 Michael Faraday Dr. Suite 100, Reston, VA 20190. Questions should be directed to Lara Wood at [lara.wood@tandberg.com](mailto:lara.wood@tandberg.com) 703.234.3140.

**Official Contest Dates**

The Contest officially opens on December 2, 2008.

Submissions must be received by 11:59:59 PM (ET) on February 13, 2009.

Winners in each category and the overall Video Champion of the Year will be announced at an award dinner at VoiceCon 2009 in Orlando, FL, March 30 – April 2.

**To Enter, Participants Must**

Submit a 2 minute video case study on their innovation and how it has helped improve business processes or individual lives. The case study submission must highlight the innovative use of video communications in one of the following categories:

- Business innovation
- Environmental impact
- Telework
- Education/training
- Work/life balance

*TANDBERG Video Champion of the Year* – the overall Video Champion of the Year will be awarded to one of the winners in the above categories and will be based on the most innovative and unique application of video.

### To Submit an Entry:

Create an original 2 minute video, upload it to YouTube™ and then submit the entry by completing the Video Champion Awards nomination form at [www.tandberg.com/videochampionawards](http://www.tandberg.com/videochampionawards). The contest and all entries are subject to these Official Rules. All submissions must be received no later than 11:59:59 PM (ET) on February 13, 2009.

#### Submission instructions:

- If you are not an existing user of YouTube™, you must create a free user account before your video submission can be uploaded to the site.
- When you register your YouTube™ account, you will be required to agree to the YouTube™ Terms of Use, located at [www.youtube.com/t/terms](http://www.youtube.com/t/terms), and the YouTube™ Privacy Policy, located at [www.youtube.com/t/terms](http://www.youtube.com/t/terms).
- Once registered with YouTube™, upload your video
- Next, visit [www.tandberg.com/videochampionawards](http://www.tandberg.com/videochampionawards) and complete the online submission form, including the URL for your video on YouTube™.
- To be eligible for this contest, videos must be posted and remain posted until at least December 31, 2009. For help uploading your video, see the YouTube™ Help section at <http://help.youtube.com>.

Note: The maximum file size for any video file uploaded to YouTube™ is 100MB. Video file(s) submitted to your YouTube™ account must be provided in one of the following file formats: avi, mov, mpg, or wmv. See the YouTube™ User Terms of Use for additional details.

Maximum one (1) video submission per person or organization in each category. All video submissions must adhere to the requirements described in these Official Rules to be considered for this Contest. YouTube.com is not associated or affiliated with this contest. It is the participants' responsibility to comply with their individual company, organization or government ethics and compliance rules

### **Rules and Regulations**

- Submissions must be in the form of a 2 minute video case study highlighting the specific application of video conferencing, its innovation and how it has had a positive impact in one of the 5 categories. The video case study should include the following elements. In judging the submissions, each element will be equally weighted:
  - Overview – general overview of the use of video and how it has improved your business or organization.
  - Influence – has the use of video benefited a specific individual, enterprise or organization?
  - Innovation– is it the first application of its kind?
  - Challenge – what were the obstacles that needed to be overcome?
  - Impact – how has the use of video communications impacted the target audience and what were the results?
  - Creativity – does the submission show the creativity of the application?
- Entries that are lewd, obscene, pornographic, disparaging or otherwise contain objectionable material may be disqualified in the Sponsor's sole discretion. Entries may be disqualified in the sponsor's sole discretion.

- Companies and organizations are eligible to nominate video communications projects that meet the award criteria. The nominations must be received by February 13, 2009

In February, all submissions will be evaluated by an independent panel of judges made up of video conferencing industry experts. The judges will be selected by TANDBERG in its sole discretion. The judges will select one winner in each of the five categories listed above. The decisions of the judges will be final and binding in all respects. Winners of the Video Champion Awards will be informed by e-mail at the e-mail address provided on the submission form.

### **Prize categories**

A total of 5 prizes will be awarded, one prize in each of the five categories listed above. For the winner in each category, the prize will be:

- Payment of the Registration Fee for VoiceCon 2009
- Airfare for 2 and 2 nights hotel at the Gaylord Palms in Orlando, FL during VoiceCon 2009 (March 30 – April 2, 2009) –up to total of \$1500 per category winner\*
- Invitation to awards dinner gala
- \$250 cash award

\*Participants eligible for funding for travel to the VoiceCon 2009 event from other sources must forfeit the travel component of the prize.

One prize will be awarded to each winning video and will be sent to the person who submitted the video. If a group submits a video, it is up to the group to decide how to divide the prize and to choose one (1) representative, who may bring a guest, to attend VoiceCon. The winner for each category will be asked to provide TANDBERG with his/her legal name, a valid e-mail address, daytime telephone numbers and other pertinent information including tax information

All taxes on prizes and all expenses related to the acceptance and use of prizes are the sole responsibility of the winners. Winners may waive their right to receive a prize. Prizes cannot be transferred.

### **IMPORTANT – Additional Legal Information**

TANDBERG reserves the right to alter the contest at any time.

#### **Copyright and Other Important Requirements:**

Your video submission must be your own original work and property and may not contain any commercial copyrighted music or images. By entering the Contest, you represent and warrant to TANDBERG that:

- (a) your video submission is your original work and that you own all rights, including copyright rights, in your video submission;
- (b) your video submission does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party;
- (c) your video submission has not been entered in or won previous contests or awards;
- (d) your video submission has not been published or previously distributed in any media other than the submission to YouTube for purposes of this contest;
- (e) your video submission does not contain any defamatory, libelous, indecent or obscene material; and
- (f) you have obtained permission from each person whose name, image, likeness or voice (collectively, "Likeness") is included in your video submission, such person(s) have granted you all necessary rights to use their Likeness as described in these Official

Rules, and you can make written copies of such permissions available to Tandberg upon request. (If the Likeness of a minor is included in your video submission, such grant of rights must include a written permission from the minor's parent or legal guardian authorizing the use of the minor's Likeness.)

Video submissions deemed by the judges in their sole discretion to be immoral, obscene, indecent, profane or not in keeping with the positive intent of the contest will be disqualified. TANDBERG reserves the right in its sole discretion to disqualify any entry at any time which, in TANDBERG's opinion, endangers the safety or well being of any person or fails to comply with these Official Rules.

### **Contest Eligibility**

To enter the ***Video Champion Award Contest*** you must be a legal resident of the fifty (50) United States, District of Columbia or Canada, be 18 years of age or older, and have a valid user account with YouTube™. Submissions must conform to the rules and the submission form must be complete. Void where prohibited. The Contest is not open to employees of TANDBERG or those of its partners or agents.

### **Rights granted to the Sponsors**

By entering the Contest, you agree and irrevocably grant to TANDBERG, their affiliates and their respective assigns, agents and licensees, the unconditional, royalty-free right to promote your video submission as part of any overall contest promotion.

### **Disqualification for tampering with Contest Materials**

TANDBERG will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or other materials or announcements relating to the Contest. TANDBERG reserves the right to disqualify anyone found to be tampering with or otherwise abusing any aspect of the Contest as determined by TANDBERG in their sole discretion. TANDBERG also reserves the right in their sole discretion to cancel, terminate, modify or suspend the Contest for any reason including, but not limited to, in the event that tampering, viruses, bugs or other causes beyond reasonable control corrupt the administration, security, fairness or proper operation of the Contest. Should the Contest be terminated prior to the stated end date, TANDBERG reserves the right to choose winners from among the video submissions entered prior to the early termination.

**AGREEMENT TO OFFICIAL RULES:** By participating in the Contest, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of TANDBERG, which are final and binding in all matters related to the Contest. Whether an entrant receives a prize is contingent upon fulfilling all requirements set forth herein.