

TANDBERG CUSTOMER PROFILE

Jeollabuk Province
Republic of Korea

전라북도
JEOLLABUK-DO



The headquarters of Jeollabuk Province is equipped with TANDBERG solutions

- **CLIENT:** A provincial government in South Korea whose 2,000 employees serve a population of 1.8 million
- **SOLUTION :** Installed 29 TANDBERG 6000 to effectively link 14 city and county offices around the province together
- **RESULT:** Faster decision-making, clearer communication, improved administrative oversight and follow-up

*Spring greets gently with royal azalea
Summer entices a refreshing swim at Yellow Sea
Autumn bids farewell to falling maples
Winter sees hot spring surrounded by snow*

IMPROVING GOVERNMENT

The South Korean province of Jeollabuk stretches over forested mountains and richly developed valleys to a group of islands in the Yellow Sea. In all, the province covers 8,000 km² and is home to 1.8 million people. Yet despite its size, the Provincial Governor can see across the whole of Jeollabuk – by video, that is.

All of the provincial, county and city offices under the governor's authority are linked together – and to the rest of the world – by 29 TANDBERG video communication systems. This video network helps improve the job performance of some 2,000 public servants across Jeollabuk province and is hard evidence of the Governor's commitment to building an "electronic government."

VIDEO RISING

"Video communication saves us a lot of time and expense by making work procedures and public administration more efficient," says a spokesperson for the Jeollabuk Government. "At first we used the systems to link up with other provinces, but now they are used at every level. Even the mayors and the heads of counties take part in videoconferences."

Situated on the southwest coast of the Korean peninsula, Jeollabuk offers the shortest sea route from South Korea to mainland China. The special free-trade and investment zones set up in the province further enhance Jeollabuk's role in the South Korean economy. The provincial government's communication needs, however, extend well beyond its service to industries. And according to a spokesperson, the number of video meetings scheduled by city, county and provincial officers has risen steadily as the benefits have become clear.

Recently, one of 14 counties, Jinan-gun has also adopted TANDBERG solutions to expand visual communication to its villages. Jinan-gun connected its 15 villages with TANDBERG 550 MXP and Multipoint Control Unit (MCU) for better communication between county and its villages.

"At first we used the systems to link up with other provinces, but now they are used at every level. Even the mayors and the heads of counties take part in videoconferences."

JEOLLABUK PROVINCE

TANDBERG CUSTOMER PROFILE



The video systems are installed across 14 cities and counties

TANDBERG ASIA-PACIFIC HEADQUARTERS
Units 3101 - 05
31/F Shui On Centre
6 - 8 Harbour Road, Wan Chai
HONG KONG
Tel: +852 3162 5000
Fax: +852 2511 8041
Video: +852 2938 1800
E-mail: hongkong@tandberg.net

TANDBERG WORLD HEADQUARTERS
Philip Pedersens vei 22
1366 Lysaker, Norway
Tel: +47 67 125 125
Fax: +47 67 125 234
Video: +47 67 117 777
E-mail: tandberg@tandberg.net

200 Park Avenue, Suite 2005
New York, NY U.S.A. 10166
Tel: +1 212 692 6500
Tel: +1 800 538 2884 (toll free in the U.S.)
Fax: +1 212 692 6501
Video: +1 212 692 6535
E-mail: tandberg@tandbergusa.com

www.tandberg.net
www.tandberg.co.kr

SPEEDING THINGS UP

“Video is much more effective than e-mail for following up decisions made by the provincial offices,” the spokesperson says. “Meeting face-to-face enables people to be more efficient and exact in their communication. It will also give us the ability to make decisions very quickly in case of a calamity.”

Using TANDBERG’s superior feature and a document conferencing server, Jeollabuk officers often share and edit data live on-screen while consulting both visually and verbally with remote colleagues. Even without an external MCU, the TANDBERG 6000 which are installed at all 14 of Jeollabuk’s endpoint locations, provide the clearest picture available in today’s market.

A GLOBAL VIEW

Jeollabuk’s provincial capital, Jeonju city, is a three-hour drive southwest from Seoul and far different in outlook from the teeming national capital. Jeonju city (population 622,000) is the cultural center of South Korea’s southwestern provinces and the cradle of traditional musical forms such as nongak and pansori. Yet it is also the region’s administrative, military, transport and commercial hub. Within Jeollabuk province, Jeonju is the largest of 14 major cities – all of which are now linked to the global economy through TANDBERG video communication systems. The ability to communicate real time information and provide strategic directions via video has enabled the province to continuously improve its administrative service to its people and visitors alike.

With an efficient government in motion, no wonder people in Jeollabuk Province are well known for their cheerfulness.

ABOUT TANDBERG

TANDBERG is a leading global provider of visual communication products and services. The Company has dual headquarters in New York and Norway. TANDBERG designs, develops and markets systems and software for video, voice and data. The Company provides sales, support and value-added services in more than 90 countries worldwide. TANDBERG trades publicly on the Oslo Stock Exchange under the ticker TAA.OL. Please visit www.tandberg.net for more information.