

TANDBERG Customer Profile: Schlumberger

Client: Schlumberger
Contact: Georg Thingboe
Title: Drilling with videoconferencing

About Schlumberger

Schlumberger (NYSE: SLB) is a global technology services company headquartered in Paris, New York and The Hague. The company focuses on exploration and production (E&P) services to the international petroleum industry and information technology services. Founded in 1927 Schlumberger employs 80,000 people of some 93 nationalities, working in more than 140 countries. Schlumberger Limited has built a strong foundation on three key values: people, technology and profit. The company had revenue of \$ 13.7 billion in 2001.

iCenter

A tailor-made place for knowledge development

With the power, those are the infinite possibilities of iCenter. Schlumberger iCenter is a secure, networked collaboration and virtual reality visualization center for data integration, well planning and drilling/reservoir optimization. This tailor-made center offers operational integration from the rig to the office and from office to office for better teamwork and decision-making. Schlumberger's many iCenters, which integrates computing and telecommunications, enables multi-disciplinary teams to collaborate locally and remotely, so they can understand complex data.

Drilling With Videoconferencing

"To drill after oil is an expensive process" – says Georg Thingboe, responsible for videoconferencing implementation in Scandinavia, "and it's therefore imperative to be as effective as possible". By using videoconferencing, in combination with the iCenter, real time data are processed by experts and displayed graphically in seismic models. "This enables us to advice the drilling crew exactly where to drill, and gives the technicians on shore the ability to support several rigs", states Mr. Thingboe. "

Extensive Usage of Videoconferencing

Videoconferencing is also used in other ways. "Since we are a multinational company", Thingboe continues, "we are constantly looking at ways to cut travel expenses.



Videoconferencing has done that, in addition to creating more efficiency in decision-making processes and tying global departments closer together. In Schlumberger we believe that in order to allow for the most efficient use of videoconferencing system, users should receive enough training in order to set up their own calls."

Why TANDBERG

TANDBERG videoconferencing systems have now been selected as Schlumberger's corporate standard worldwide.

As Georg Thingboe emphasizes: "We went through a thorough process with several vendors. TANDBERG were chosen due to; equipment stability, their use standards based solutions and the ease of use of the equipment, both with remote control and user interface."

About TANDBERG

TANDBERG is a global leader in videoconferencing. The company designs, develops and manufactures videoconferencing systems and offers sales, support and value-added services in more than 60 countries worldwide. TANDBERG has its headquarters in Oslo, Norway and major offices in the United States, the United Kingdom, Canada, China and Japan. TANDBERG is publicly traded on the Oslo Stock Exchange under the ticker TAA. For more information, please visit

www.tandberg.net.