

TANDBERG PROFESSIONAL SERVICES

ROI, Usage Assessment



ROI, USAGE ASSESSMENT IS ESSENTIAL TO MAXIMIZE VIDEO INVESTMENTS

Successful understanding of video benefits starts with a comprehensive study of your existing investment on video. TANDBERG's ROI, Usage Assessment brings the insight many global organizations need in order to enhance video usage and, more importantly, realize the possible cost savings when video is largely adopted and used throughout the organization.

SOLUTION

The TANDBERG ROI, Usage Assessment service will highlight video adoption best practices, perform an in depth assessment and show how video adoption can be a success. Backed up with ROI metrics and an executive summary, this service provides insight and recommends actions to greatly improve video usage in your organization. Recommendations provided include:

- How to increase video usage and adoption via awareness, industry best practices and end-user training
- Network enhancement best practices for video
- Pros and cons of a global-service approach to video (proactive and reactive)
- Employee benefits — more home time, less stress, lower CO₂ emissions
- Mandatory travel policies — travel budget reduction or travel restrictions

SERVICE HIGHLIGHTS

- Executive summary report
- Potential cost savings in adopting video
- Increased productivity and improved communications
- Travel expense data
- Productivity loss/gain
- Existing usage data
- Network readiness
- CO₂ emissions

For more information, contact your TANDBERG sales representative or visit www.tandberg.com

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