

TANDBERG SOLUTIONS

Video Communication: The Core of the UC Platform



EVOLVING THE UNIFIED COMMUNICATIONS PLATFORM

To fully benefit from the productivity promise of Unified Communications (UC), organizations need a seamless environment that easily and intuitively connects collaboration tools. Today, this includes such capabilities as sharing data, email, calendar, audio and video, as well as instant messaging and presence.

Adding business-quality video to a UC environment allows users to connect with colleagues, partners, and suppliers. Businesses benefit from lower costs and increased productivity of telepresence across the organization. TANDBERG tightly integrates its and third party video solutions with UC platforms, including Microsoft Office Communications Server 2007 R2.



THE TANDBERG ASSURANCE

As the video communications industry leader, TANDBERG delivers a powerful solution, providing customers:

- **Quality:** A complete end-to-end high-definition video communications solution
- **Interoperability:** The industry leading video call control platform, providing firewall traversal and SIP to H.323 interworking; enabling seamless communications for standards-compliant video endpoints.
- **Scalability:** A range of high-quality, video solutions that can be easily integrated and scaled into a user's work environment.

The successful integration of video collaboration within UC platform requires access for all. The TANDBERG UC Gateway allows people to reach people not devices, and maintain business quality across the organization.

BENEFITS OF THE UC GATEWAY SOLUTION

The TANDBERG UC Gateway solution maximizes the ROI for UC users that want video collaboration from the desktop. Utilizing TANDBERG's network centric approach, the UC Gateway solution enables seamless integration of both TANDBERG and third-party video conferencing equipment with other UC environments, including Microsoft Office Communications Server 2007 R2. Many UC Platforms are based on SIP, most manufacturers have their own extensions to SIP. TANDBERG's network centric UC GW solution is positioned to enable seamless interoperability with standards-compliant video communications environments.

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Advanced Media Gateway
Transcodes Microsoft RT Video to HD or VGA Standards Compliant Video



VCS Control
Scalable and Resilient Interoperability with Microsoft OCS 2007 R2

...and for the optimal experience...

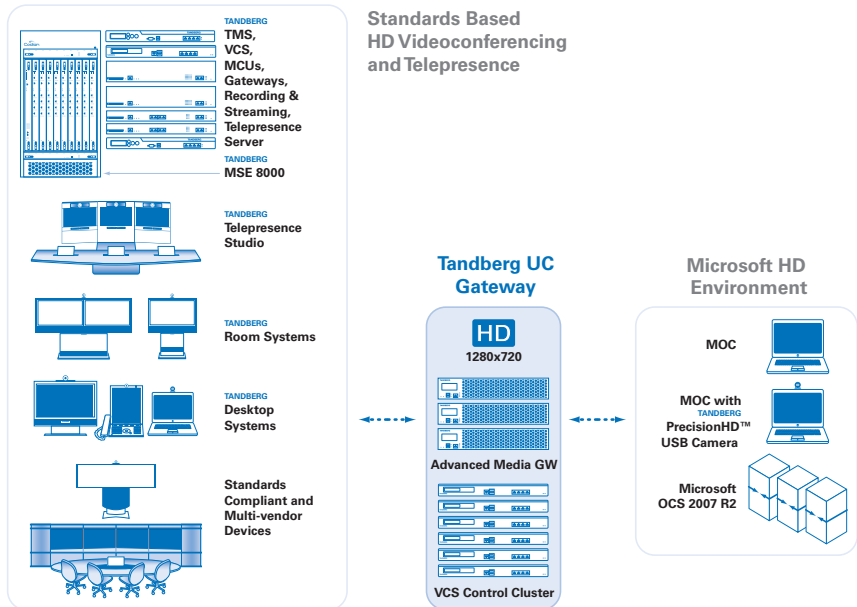


PrecisionHD™ USB Camera
Superior Optics Required for HD Communications

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Standards Based HD Videoconferencing and Telepresence

The UC Gateway Solution enables:

- **Business Class Video Experience** — Enabling continual high definition presence for all participants for the duration of a conference — both inside and outside the organization.
- **Wider Product Support** — Support for all standards-compliant video conferencing equipment, from immersive telepresence to the desktop.
- **Control of the Video Network** — Centrally controlled Bandwidth Management of all calls including Office Communicator through the UC Gateway.

HD INTEROPERABILITY WITH MICROSOFT

The TANDBERG UC Gateway solution combines TANDBERG's Advanced Media Gateway (AM GW) with the TANDBERG Video Communications Server (VCS) allowing video UC users to experience true HD from the conference room to the Microsoft enabled desktop. The AM GW transcodes Microsoft's proprietary Real Time Video format to standards-compliant (H.264) format, making it available to any standards compliant video device.

OPTIMIZING THE PC EXPERIENCE

In addition to TANDBERG's network centric approach, the video experience for the PC user can be enhanced with the TANDBERG PrecisionHD™ USB camera. This award-winning camera delivers unmatched video quality, up to 720p HD video. It is also certified by Microsoft as the first USB camera to be "Optimized for Microsoft Office Communicator."

The TANDBERG UC Gateway is future proof, allowing organizations to visually enable their UC strategy and deliver access to everyone with quality that is absolute.